


Sheida Shekeri —

Junior Product Designer


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Profile

Studied Computer Engineering and discovered a passion for UI/UX design during my bachelor's program; enjoy combining creativity with attention to detail to craft user-friendly interfaces that balance aesthetics and functionality

Experience

Jadooye Fekr Software Development Company — Junior Product Designer

Winter 2022 - Present | Sari, Iran

Focused on enhancing websites by improving user experience and interface design; conducted client research, developed user journeys, and created brand identities; completed projects for startups and small businesses worldwide

Jadooye Fekr Software Development Company — Internship as an UI/UX Designer

Summer 2022 | Sari, Iran

Translated research on user journeys, site maps, and user flows into practical designs that enhanced the user experience; wireframes, website briefs, and mood boards were key in shaping the project

Freelancer — Junior UI/UX Designer

Spring 2019 - Summer 2021

Started my career as a freelancer by learning UI/UX design through online tutorials and videos; initially took on projects from companies recommended by friends, gradually building skills and experience

Education

BNUT, Babol Noshirvani University of Technology, Babol, Iran
B.Sc, Computer Engineering
2019-2023

Skills

Design

• User Interface (UI) Design • User Experience (UX) Design • Wireframing and Prototyping • MVP Design and Iteration • Rapid Prototyping • User Research and Usability Testing • Information Architecture • Design System Development

Softwares

Figma • Adobe Illustrator • Adobe Fresco • PostgreSQL • Xilinx ISE

Programming Languages

C, C++, x86 Assembly • Structured Query Language (SQL) • Java

Languages

Persian (Native) • English (Bilingual proficiency) • français (A2)