

Sheida Shakeri

Product Designer

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Profile

Product Designer with a background in Computer Engineering, helping startups turn early ideas into MVPs and develop existing products further, with experience across interaction design, responsive interfaces, and visual identity, and hands-on use of AI for prototyping and building working interfaces

Experience

Jadoosoft Software Company — Product Designer

Winter 2022 - Present | Sari, Iran

Design digital products, MVPs, responsive websites, and brand identities for startups and businesses, translating client research and business requirements into product flows and interfaces through close collaboration with product managers and developers, balancing user needs with technical feasibility and development effort, and using AI to synthesize research, explore concepts, build interactive prototypes, and translate designs into code

Jadoosoft Software Company — Internship as an UI/UX Designer

Summer 2022 | Sari, Iran

Translated research on user journeys, site maps, and user flows into practical designs that enhanced the user experience; wireframes, website briefs, and mood boards were key in shaping the project

Freelancer — Junior UI/UX Designer

Spring 2019 - Summer 2021

Started my career as a freelancer by learning UI/UX design through online tutorials and videos; initially took on projects from companies recommended by friends, gradually building skills and experience

Education

BNUT, Babol Noshirvani University of Technology, Babol, Iran

B.Sc, Computer Engineering

2019-2023

Skills

Design

• User Interface (UI) Design • User Experience (UX) Design • Wireframing and Prototyping • MVP Design and Iteration • Rapid Prototyping • User Research and Usability Testing • Information Architecture • Design System Development

Softwares

Figma • Adobe Illustrator • Adobe Fresco • PostgreSQL • Xilinx ISE

Programming Languages

C, C++, x86 Assembly • Structured Query Language (SQL) • Java

Languages

Persian (Native) • English (Bilingual proficiency) • français (A2)